

# 2022

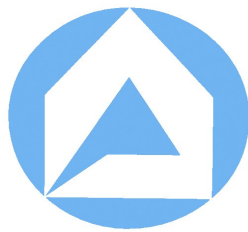
## ALAA Spring Conference

### The Grand Hotel

**\*\*ALL Sponsorships \$1500 and above may pick their Exhibit Booth Location once payment is received!!!\*\*  
First Come, First Serve!!!**

#### **Reach Decision-Makers in the Senior Care Market!**

- ◆ Set-up Monday, March 21 at Noon
- ◆ Several Exhibitor and Sponsorship Options



Call The Grand Hotel to make hotel reservations under Assisted Living Association group rate of \$184 per night  
(800) 544-9933 or (251) 928-9201

Group Rate Deadline of \$184 per night is February 21, 2022.

#### **Platinum Sponsor**

Full Page Color Advertisement in Agenda  
Exhibition Booth  
Three Conference Registrations  
Member—\$2,500  
Non-Member—\$3,000

#### **Gold Sponsor**

Half Page Color Advertisement in Agenda  
Exhibition Booth  
Two Conference Registrations  
Member—\$1500  
Non-Member—\$2000

#### **Exhibitor**

Exhibit Booth  
Listing in Agenda  
Two Conference Registration  
Member—\$900  
Non-Member—\$1100

#### **Conference Sponsor (ONE Available)**

Full Page Color Advertisement in Agenda  
Exhibition Booth  
Four Conference Registrations  
Company Name/Logo on Hotel Key Cards  
5 minute Company Overview  
Introduce Keynote Speaker  
Member—\$5,000  
Non-Member—\$6,000

#### **Reception Sponsor (ONE Available)**

Full Page Color Advertisement in Agenda  
Exhibition Booth  
Four Conference Registrations  
Introduce Monday's Speaker  
Special Signage at Reception  
Company Overview  
Member—\$5,000  
Non-Member—\$6,000

#### **Lanyard/Name Badge Sponsor ONE Available)**

Full Page Color Advertisement in Agenda  
Exhibition Booth  
Four Conference Registrations  
Introduce A Speaker / Company Overview  
Member—\$3,000  
Non-Member—\$4,000

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**\*\*Your company name will NOT be printed on any conference material if payment is not received by the print date.\*\***

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