

2022

ALAA Fall Conference

The Montgomery Renaissance

****ALL Sponsorships \$1700 and above may pick their Exhibit Booth Location once payment is received!!!****
First Come, First Serve!!!

Reach Decision-Makers in the Senior Care Industry free from the daily interruptions of an office setting

- ◆ Create Brand awareness
- ◆ Maximize your Visibility
- ◆ Develop new Leads
- ◆ Increase Sales
- ◆ Boost Profits

Call the Montgomery Renaissance to make hotel reservations under the Assisted Living Association group rate
(800) 468-3571 or (334) 481-5000

Group Rate Deadline of \$174 per night is August 19, 2022.

Platinum Sponsor

Full Page Color Advertisement in Agenda
Exhibition Booth
Three Conference Registrations
Member—\$2,700
Non-Member—\$3,700

Gold Sponsor

Half Page Color Advertisement in Agenda
Exhibition Booth
Two Conference Registrations
Member—\$1700
Non-Member—\$2700

Exhibitor

Exhibit Booth
Listing in Agenda
Two Conference Registrations
Member—\$1,000
Non-Member—\$1,300

Conference Sponsor (ONE Available)

Full Page Color Advertisement in Agenda
Exhibition Booth
Six Conference Registrations
Company Name/Logo on Hotel Key Cards
Introduce A Speaker / Company Overview
Member—\$8,000
Non-Member—\$9,500

Happy Hour Sponsor (ONE Available)

Full Page Color Advertisement in Agenda
Exhibition Booth
Five Conference Registrations
Introduce A Speaker / Company Overview
Special Signage at Reception
Member—\$6,500
Non-Member—\$6,000

Charging Station Sponsor (ONE Available)

Full Page Color Advertisement in Agenda
Exhibition Booth
Four Conference Registrations
Wrap / Logo Images
Member—\$4,200
Non-Member—\$5,200

Lanyard/Name Badge Sponsor (ONE Available)

Full Page Color Advertisement in Agenda
Exhibition Booth
Four Conference Registrations
Introduce A Speaker / Company Overview
Member—\$3,600
Non-Member—\$4,600

All vendors receive an attendee list pre and post conference that includes email addresses.

Contact Amy Findley for more information or if you have questions: (334) 262-5523 Ext. 1 or afindley@alaaweb.org

Your company name will NOT be printed on any conference material if payment is not received by the print date.

ALAA
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