



2023 ALAA Fall Conference

September 25-27

Reach Decision-Makers in the Senior Care Industry!

- ★ Create Brand Awareness
- ★ Maximize Your Visibility
- ★ Develop New Leads
- ★ Increase Sales
- ★ Boost Profits

The Marriott Shoals Hotel & Spa

10 Hightower Place, Florence AL 35630

[Book Your Group Rate Here](#)

Or call (256) 246-3600

Group Rate Deadline of \$179 per Night is Friday, August 25, 2023

Conference Sponsor (1)

Sponsor Logo included on Hotel Key Cards
 Sponsor Logo on Splash Page & in Conference App
 Large Format Digital Signage in Exhibitor Area x 2
 Exhibition Booth/Special Signage at Reception
 Six Conference Registrations
 Introduce-a-Speaker/Company Overview
 Member: \$8000
 Non-Member: \$9500

Lanyard/Badge Sponsor (1)

Sponsor Logo included in Conference App
 Exhibition Booth
 Four Conference Registrations
 Introduce-a-Speaker/Company Overview
 Member: \$3600
 Non-Member: \$4600

Happy Hour Sponsor (1)

Sponsor Logo on Splash Page & in Conference App
 Medium Format Digital Signage in Exhibitor Area x 2
 Exhibition Booth
 Five Conference Registrations
 Introduce-a-Speaker/Company Overview
 Special Signage at Reception
 Member: \$6000
 Non-Member: \$6500

Platinum Sponsor

Sponsor Logo included in Conference App
 Exhibition Booth
 Three Conference Registrations
 Member: \$2700
 Non-Member: \$3700

Conference App Sponsor (1)

Sponsor Logo on Splash Page & in Conference App
 Exhibition Booth
 Two Conference Registrations
 Special Signage at Reception
 Member: \$4200
 Non-Member: \$5200

Gold Sponsor

Sponsor Logo included in Conference App
 Exhibition Booth
 Two Conference Registrations
 Member: \$1700
 Non-Member: \$2700

WiFi Sponsor (1)

Sponsor Logo on Splash Page & in Conference App
 Exhibition Booth
 Two Conference Registrations
 WiFi Password Sponsor Name/Signage at Reception
 Member: \$4300
 Non-Member: \$5300

Exhibitor

Exhibition Booth
 Two Conference Registrations
 Member: \$1200
 Non-Member: \$1500

Questions?



Contact Leslie Morgan:
 (334) 262-5523 or lmorgan@alaaweb.org
 PO BOX 288, Helena, AL 35080
[2023 ALAA Fall Conference Registration](#)

ALAA 2023 FALL TRADE SHOW EXHIBIT CONTRACT (Sept 25-27)

The Marriott Shoals Hotel & Spa-10 Hightower Place, Florence, AL 35630

EXHIBITOR INFORMATION

PRINT or TYPE clearly.

Please complete the company information below as you would like it to appear in official ALAA publications/signs.

Company Name _____
 Address _____
 City _____ ST _____
 Zip _____ Phone _____
 Trade Show Contact Person _____
 Phone _____
 Email _____

* The Trade Show contact person will receive important exhibitor information, including booth confirmation, registration information etc. **FOR EXHIBITOR ATTENDEES SEE PAGE TWO OF CONTRACT.**

PRODUCT CATEGORIES

- | | |
|--------------------------------|----------------------------------|
| _____ Accounting/Reimbursement | _____ Consulting/Management |
| _____ Design/Construction | _____ Medical Supplies/Equipment |
| _____ Financial Services | _____ Pharmaceuticals |
| _____ Food Service/Nutrition | _____ Safety/Security |
| _____ Furnishings/Design | _____ Staffing |
| _____ Group Purchasing | _____ Satellite/TV |
| _____ Hospice Care | _____ Technology/Software |
| _____ Housekeeping Products | _____ Training/Educational |
| _____ Insurance Services | _____ Transportation |
| _____ Linens & Textiles | Other: _____ |

EXHIBIT SPACE LEVEL

MEMBERS:

- Standard Booth Package \$1200 (2 attendees)
- Gold Sponsor Booth Package \$1700 (2 attendees)
- Platinum Sponsor Booth Package \$2700 (3 attendees)
- Lanyard/Name Badge Sponsor \$3600 (4 attendees)
- WIFI Sponsor Booth Package \$4,200 (2 attendees)
- Conference App Sponsor Booth Package \$4,200 (2 attendees)
- Happy Hour Sponsor Booth Package \$6000 (5 attendees)
- Conference Sponsor Booth Package \$8000 (6 attendees)

NON-MEMBERS:

- Standard Booth Package \$1500 (2 attendees)
- Gold Sponsor Booth Package \$2700 (2 attendees)
- Platinum Sponsor Booth Package \$3700 (3 attendees)
- Lanyard/Name Badge Sponsor \$4600 (4 attendees)
- WIFI Sponsor Booth Package \$5300 (2 attendees)
- Conference App Sponsor Booth Package \$5200 (2 attendees)
- Happy Hour Sponsor Booth Package \$6500 (5 attendees)
- Conference Sponsor Booth Package \$9500 (6 attendees)

SPONSORSHIP LEVEL

| LEVEL | COST |
|-------|----------|
| | \$ _____ |

ASSOCIATE MEMBERSHIP

Associate Membership (\$500 Annual Dues Fee)
 \$ _____

TOTAL FEES

| | |
|-------------------------|-----------------|
| EXHIBIT PACKAGE | \$ _____ |
| POWER \$300.00 | \$ _____ |
| ATTENDEES (PAGE 2) | \$ _____ |
| ASSOCIATE MEMBERSHIP | \$ _____ |
| TOTAL AMOUNT DUE | \$ _____ |

PAYMENT INFORMATION

Mail to: PO Box 288 Helena, AL 35080
 Fax: (334) 262-4603
 Email : lmorgan@alaaweb.org

- Check enclosed made payable to ALAA
- Please invoice me at the address included in the Exhibitor Information section.
- Payment information included on page 2.

Note: Full payment must accompany contract. Booth numbers will not be assigned until payment is received.

QUESTIONS?:

Phone: (334) 262-5523
 Email : lmorgan@alaaweb.org

ALAA 2023 Fall Conference App Sponsor

September 25-27. The Marriott Shoals Hotel & Spa

Sponsor Name: _____

Member Non-Member

This information MUST BE PROVIDED so attendees will have a name badge at registration!

Attendee Name(s):

1. _____ Email (required): _____

2. _____ Email (required): _____

Additional Attendee Names @ \$200 each:

1. _____ Email (required): _____

2. _____ Email (required): _____

3. _____ Email (required): _____

4. _____ Email (required): _____

5. _____ Email (required): _____

Total Registrants: _____

Total Amount to Charge: \$ _____

Check Enclosed (Payable to ALAA, PO BOX 288, Helena AL, 35080)

Please Charge My: Visa MasterCard Discover Am/Ex

Name on Card: _____ Phone #: _____

Card #: _____ - _____ - _____ CVV: _____ Zip: _____

Exp Date: ____/____/____ Signature: _____

Email (if you would like to receive a receipt): _____

Fax completed forms to (334) 262-4603, or email to lmorgan@alaaweb.org

****NO REFUNDS will be given if canceled after September 15, 2023****