



# 2023 ALAA Fall Conference

September 25-27

## Reach Decision-Makers in the Senior Care Industry!

- ★ Create Brand Awareness
- ★ Maximize Your Visibility
- ★ Develop New Leads
- ★ Increase Sales
- ★ Boost Profits

## The Marriott Shoals Hotel & Spa

---

10 Hightower Place, Florence AL 35630

[Book Your Group Rate Here](#)

Or call (256) 246-3600

Group Rate Deadline of \$179 per Night is Friday, August 25, 2023

## Conference Sponsor (1)

---

Sponsor Logo included on Hotel Key Cards  
 Sponsor Logo on Splash Page & in Conference App  
 Large Format Digital Signage in Exhibitor Area x 2  
 Exhibition Booth/Special Signage at Reception  
 Six Conference Registrations  
 Introduce-a-Speaker/Company Overview  
 Member: \$8000  
 Non-Member: \$9500

## Lanyard/Badge Sponsor (1)

---

Sponsor Logo included in Conference App  
 Exhibition Booth  
 Four Conference Registrations  
 Introduce-a-Speaker/Company Overview  
 Member: \$3600  
 Non-Member: \$4600

## Happy Hour Sponsor (1)

---

Sponsor Logo on Splash Page & in Conference App  
 Medium Format Digital Signage in Exhibitor Area x 2  
 Exhibition Booth  
 Five Conference Registrations  
 Introduce-a-Speaker/Company Overview  
 Special Signage at Reception  
 Member: \$6000  
 Non-Member: \$6500

## Platinum Sponsor

---

Sponsor Logo included in Conference App  
 Exhibition Booth  
 Three Conference Registrations  
 Member: \$2700  
 Non-Member: \$3700

## Conference App Sponsor (1)

---

Sponsor Logo on Splash Page & in Conference App  
 Exhibition Booth  
 Two Conference Registrations  
 Special Signage at Reception  
 Member: \$4200  
 Non-Member: \$5200

## Gold Sponsor

---

Sponsor Logo included in Conference App  
 Exhibition Booth  
 Two Conference Registrations  
 Member: \$1700  
 Non-Member: \$2700

## WiFi Sponsor (1)

---

Sponsor Logo on Splash Page & in Conference App  
 Exhibition Booth  
 Two Conference Registrations  
 WiFi Password Sponsor Name/Signage at Reception  
 Member: \$4300  
 Non-Member: \$5300

## Exhibitor

---

Exhibition Booth  
 Two Conference Registrations  
 Member: \$1200  
 Non-Member: \$1500

## Questions?

---



Contact Leslie Morgan:

(334) 262-5523 or [lmorgan@alaaweb.org](mailto:lmorgan@alaaweb.org)

PO BOX 288, Helena, AL 35080

[2023 ALAA Fall Conference Registration](#)

# ALAA 2023 FALL TRADE SHOW EXHIBIT CONTRACT (Sept 25-27)

## The Marriott Shoals Hotel & Spa-10 Hightower Place, Florence, AL 35630

### EXHIBITOR INFORMATION

PRINT or TYPE clearly.

Please complete the company information below as you would like it to appear in official ALAA publications/signs.

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ ST \_\_\_\_\_  
 Zip \_\_\_\_\_ Phone \_\_\_\_\_  
 Trade Show Contact Person \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_

\* The Trade Show contact person will receive important exhibitor information, including booth confirmation, registration information etc. **FOR EXHIBITOR ATTENDEES SEE PAGE TWO OF CONTRACT.**

### PRODUCT CATEGORIES

- |                                |                                  |
|--------------------------------|----------------------------------|
| _____ Accounting/Reimbursement | _____ Consulting/Management      |
| _____ Design/Construction      | _____ Medical Supplies/Equipment |
| _____ Financial Services       | _____ Pharmaceuticals            |
| _____ Food Service/Nutrition   | _____ Safety/Security            |
| _____ Furnishings/Design       | _____ Staffing                   |
| _____ Group Purchasing         | _____ Satellite/TV               |
| _____ Hospice Care             | _____ Technology/Software        |
| _____ Housekeeping Products    | _____ Training/Educational       |
| _____ Insurance Services       | _____ Transportation             |
| _____ Linens & Textiles        | Other: _____                     |

### EXHIBIT SPACE LEVEL

#### MEMBERS:

- Standard Booth Package \$1200 (2 attendees)
- Gold Sponsor Booth Package \$1700 (2 attendees)
- Platinum Sponsor Booth Package \$2700 (3 attendees)
- Lanyard/Name Badge Sponsor \$3600 (4 attendees)
- WIFI Sponsor Booth Package \$4,200 (2 attendees)
- Conference App Sponsor Booth Package \$4,200 (2 attendees)
- Happy Hour Sponsor Booth Package \$6000 (5 attendees)
- Conference Sponsor Booth Package \$8000 (6 attendees)

#### NON-MEMBERS:

- Standard Booth Package \$1500 (2 attendees)
- Gold Sponsor Booth Package \$2700 (2 attendees)
- Platinum Sponsor Booth Package \$3700 (3 attendees)
- Lanyard/Name Badge Sponsor \$4600 (4 attendees)
- WIFI Sponsor Booth Package \$5300 (2 attendees)
- Conference App Sponsor Booth Package \$5200 (2 attendees)
- Happy Hour Sponsor Booth Package \$6500 (5 attendees)
- Conference Sponsor Booth Package \$9500 (6 attendees)

### SPONSORSHIP LEVEL

LEVEL	COST
	\$ _____

### ASSOCIATE MEMBERSHIP

Associate Membership (\$500 Annual Dues Fee)  
 \$ \_\_\_\_\_

### TOTAL FEES

EXHIBIT PACKAGE	\$ _____
<b>POWER \$300.00</b>	\$ _____
ATTENDEES (PAGE 2)	\$ _____
ASSOCIATE MEMBERSHIP	\$ _____
<b>TOTAL AMOUNT DUE</b>	<b>\$ _____</b>

### PAYMENT INFORMATION

Mail to: PO Box 288 Helena, AL 35080  
 Fax: (334) 262-4603  
 Email : [lmorgan@alaaweb.org](mailto:lmorgan@alaaweb.org)

- Check enclosed made payable to ALAA
- Please invoice me at the address included in the Exhibitor Information section.
- Payment information included on page 2.

Note: Full payment must accompany contract. Booth numbers will not be assigned until payment is received.

#### QUESTIONS?:

Phone: (334) 262-5523  
 Email : [lmorgan@alaaweb.org](mailto:lmorgan@alaaweb.org)

# ALAA 2023 Fall Conference

## Happy Hour Sponsor

September 25-27. The Marriott Shoals Hotel & Spa

Sponsor Name: \_\_\_\_\_

Member  Non-Member

**This information MUST BE PROVIDED so attendees will have a name badge at registration!**

Attendee Name(s):

1. \_\_\_\_\_ Email (required): \_\_\_\_\_

2. \_\_\_\_\_ Email (required): \_\_\_\_\_

3. \_\_\_\_\_ Email (required): \_\_\_\_\_

4. \_\_\_\_\_ Email (required): \_\_\_\_\_

5. \_\_\_\_\_ Email (required): \_\_\_\_\_

Additional Attendee Names @ \$200 each:

1. \_\_\_\_\_ Email (required): \_\_\_\_\_

2. \_\_\_\_\_ Email (required): \_\_\_\_\_

3. \_\_\_\_\_ Email (required): \_\_\_\_\_

4. \_\_\_\_\_ Email (required): \_\_\_\_\_

Total Registrants: \_\_\_\_\_

Total Amount to Charge: \$ \_\_\_\_\_

**Check Enclosed** (Payable to ALAA, PO BOX 288, Helena AL, 35080)

**Please Charge My:**  Visa  MasterCard  Discover  Am/Ex

Name on Card: \_\_\_\_\_ Phone #: \_\_\_\_\_

Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ CVV: \_\_\_\_\_ Zip: \_\_\_\_\_

Exp Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ Signature: \_\_\_\_\_

Email (if you would like to receive a receipt): \_\_\_\_\_

Fax to (334) 262-4603, or email to [lmorgan@alaaweb.org](mailto:lmorgan@alaaweb.org) \*NO REFUNDS will be given if canceled after September 15, 2023\*