

FALL 2024 CONFERENCE AGENDA | SEPTEMBER 23-25, 2024

CONFERENCE VENUE:

Renaissance Birmingham Ross Bridge Golf Resort and Spa
4000 Grand Ave, Birmingham, AL 35226

MONDAY, SEPTEMBER 23

- 12:00 PM - 2:30 PM** REGISTRATION
- 2:30 PM - 3:00 PM** WELCOME/OPENING REMARKS - Brad Eisemann, ALAA Chair & CEO of Cavalier Senior Living
- 3:00 PM - 3:30 PM** AMPLIFYING YOUR VOICE: THE ROLE OF PACS & SELF ADVOCACY (0.5) - Martin Christie, President & Founder, Christie Strategy Group
- 3:30 PM-4:30 PM** NAVIGATING ALABAMA'S POLICY LANDSCAPE OF ASSISTED LIVING (1) - Sen. Dan Roberts, Rep. Paul Lee, Rep. Craig Lipscomb, and Maeci Walker, VP & Partner, Christie Strategy Group
- 4:30PM-6:00 PM** LEGISLATIVE COCKTAIL & NETWORKING RECEPTION (1.5 ALA/ABN)

TUESDAY, SEPTEMBER 24

- 7:00 AM - 7:55 AM** BREAKFAST WITH OUR EXHIBITORS
- 8:00 AM - 10:00 AM** THE ROADMAP TO INFLUENCE (2) - Stevie Ray
- 10:00 AM - 10:30 AM** ANNUAL MEETING & ELECTIONS
- 10:30 AM - 11:00 AM** BREAK WITH OUR EXHIBITORS
- 11:00 AM - 12:30 PM** ALABAMA DEPARTMENT OF PUBLIC HEALTH (1.5) - Cynthia Granger, RN, ADPH
- 12:30 PM - 2:00 PM** LUNCH WITH OUR EXHIBITORS
- 2:00 PM - 3:00 PM** DEMENTIA & THE BENEFITS OF PHYSICAL THERAPY (1/1) - Elisabeth Hutcheson
- 3:00 PM - 4:30 PM** FROM FARM TO PLATE.... KEEPING FOOD SAFE (1.5) - Pam Bethea, National Sales Manager, U.S. Foods
- 4:30 PM - 5:00 PM** BREAK WITH OUR EXHIBITORS
- 5:00 PM - 6:00 PM** SEXUAL RELATIONSHIPS IN THE ALF/SCALF SETTING - WHAT YOU NEED TO KNOW (1/1) - Stephen Still & Trip Umbach, Attorney at Law Starnes, Davis, Florie

WEDNESDAY, SEPTEMBER 25

- 7:00 AM - 8:00 AM** BREAKFAST WITH OUR EXHIBITORS
- 8:00 AM - 9:00 AM** MUSIC THERAPY 101: HOW MUSIC CAN HELP RESIDENTS W/ DEMENTIA EVERYDAY (1/1) - Allison Tullos, MT-BC
- 9:00 AM - 10:00 AM** OSHA IN ASSISTED LIVING (1) - Weathers Bolt, Attorney, Starnes Davis Florrie
- 10:00 AM - 10:45 AM** BREAK WITH OUR EXHIBITORS/CHECK-OUT
- 10:45 AM - 11:45 AM** THE PREQUEL: CHANGING THE NARRATIVE ON DEMENTIA (1/1) - Judi Pritchard