



ALAA Fall Conference

September 8-10, 2025

Renaissance Montgomery Hotel & Spa at the Convention Center
201 Tallapoosa St, Montgomery, AL 36104

[BOOK YOUR GROUP RATE HERE](#)

or call (334) 481-5000

Group Rate (\$189 per Night) Expires 8/11/2025

Reach Industry Decision-Makers!

- ★ Create Brand Awareness
- ★ Maximize Your Visibility
- ★ Develop New Leads
- ★ Increase Sales
- ★ Boost Profits

Conference Sponsor (1)

Banner Ad in Conference App

Banner Ad on Website Registration Page
Exhibition Booth/Six Conference Registrations
Special Signage at Registration and Exhibitor Room
3 Min Presentation at General Session
Member: \$8000/Non-Member: \$9500

Cocktail & Networking Reception Sponsor (1)

Sponsor Logo/Company Overview in Conference App
Exhibition Booth
Five Conference Registrations
Special Signage at Registration
Cocktail Napkins w/ Sponsor Logo at Reception
Special Signage at Cocktail Reception
Member: \$6500/Non-Member: \$7500

Lanyard/Badge Sponsor (1)

Sponsor Logo/Company Overview in Conference App
Exhibition Booth
Four Conference Registrations
Sponsor Logo on Badge & Lanyards
Special Signage at Registration
Member: \$4500/Non-Member: \$5500

Hotel Key Card Sponsor (1)

Sponsor Logo/Company Overview in Conference App
Exhibition Booth
Two Conference Registrations
Special Signage at Registration
Sponsor Logo/Contact/Web Address on Hotel Key Cards
Member: \$4300/Non-Member: \$5300

Keynote Speaker Sponsor (1)

Sponsor Logo/Company Overview in Conference App
Exhibition Booth
Two Conference Registrations
Special Signage During Keynote Session
Special Signage at Registration
3 Min Presentation at General Session/Intro for Speaker
Member: \$4300/Non-Member: \$5300

Conference App/Technology Sponsor (1)

Banner Ad in Conference App

Exhibition Booth
Two Conference Registrations
Special Signage at Registration
Special Signage on General Session Tabletops
Member: \$4200/Non-Member: \$5200

Luncheon Sponsor (1)

Sponsor Logo/Company Overview in Conference App
Exhibition Booth
Three Conference Registrations
Special Signage at Luncheon Service/Tabletop Signage
Special Signage at Registration
Member: \$3300/Non-Member: \$4300

Break Sponsor (2)

Sponsor Logo/Company Overview in Conference App
Exhibition Booth
Two Conference Registrations
Special Signage at Break Service/Tabletop Signage
Special Signage at Registration
Member: \$3000/Non-Member: \$4000

Platinum Sponsor

Sponsor Logo/Company Overview in Conference App
Exhibition Booth
Three Conference Registrations
Special Signage at Registration
Member: \$2700/Non-Member: \$3700

Gold Sponsor

Sponsor Logo/Company Overview in Conference App
Exhibition Booth
Two Conference Registrations
Special Signage at Registration
Member: \$2000/Non-Member: \$3000

Standard Exhibitor

Exhibition Booth
Two Conference Registrations
Member: \$1500
Non-Member: \$1700

Questions?

(334) 262-5523 or lmorgan@alaaweb.org
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[2025 SPRING CONFERENCE REGISTRATION](#)