

COURAGE

TO RISE ABOVE

2025 FALL CONFERENCE AGENDA



Monday, September 8

2:30–3:00 PM Welcome & Opening Remarks

Brad Eisemann, ALAA Chair & CEO of Cavalier Senior Living

3:00–3:30 PM ALAAPAC Update (0.5)

Martin Christie

3:30–4:30 PM Alabama Legislative Panel (1)

Sen. April Weaver, Sen. Clyde Chambliss, Rep. Jeremy Gray, Rep. Neil Rafferty, Rep. Arnold Mooney

4:30–6:00 PM Cocktail & Networking Reception



Tuesday, September 9

7:00–7:55 AM Breakfast with Sponsors & Exhibitors

8:00–9:30 AM A Heart That Knows Your Name: Getting to the Heart of the Matter in Dementia Care (1.5/1.5)

Daniel C. Potts, MD, FAAN Neurologist, Tuscaloosa VA Medical Center Founder & President, Cognitive Dynamics Foundation Adjunct Faculty, University of Alabama, UAB Heersink School of Medicine & University of South Alabama College of Medicine Affiliate, Alabama Research Institute on Aging

9:30–9:55 AM Annual Business Meeting / Board Elections

9:55–10:20 AM Break with Sponsors & Exhibitors

10:20–10:30 AM Awards Ceremony

10:30–12:00 PM Alabama Department of Public Health Update (1.5)

Cynthia Granger, RN Supervisor Assisted Living Facilities Unit, Alabama Department of Public Health

12:00–1:30 PM Lunch with Sponsors & Exhibitors

1:30–2:30 PM Building Stronger Dementia-Friendly Communities in Alabama (1/1)

Nicole Ruggiano, PhD, MSW, FGSA Professor, Associate Dean for Research, Affiliated Scientist, UAB Alzheimer's Disease Research Center, School of Social Work The University of Alabama

2:30–3:30 PM Soon it Will Be Us: Promoting Person-Centeredness and Relationship-Based Teaming in Assisted Living (1/1)

A. Lynn Snow, PhD, Professor, The University of Alabama; Research Clinical Psychologist, Tuscaloosa VA Medical Center

3:30–4:00 PM Break for our Ice Cream Social

4:00–5:00 PM Driving Occupancy Through Leadership (1)

Christy Patterson, Senior RDSM, Gulf Coast & South Atlantic Five Star Senior Living



Wednesday, September 10

7:00–8:00 AM Breakfast with Sponsors & Exhibitors

8:00–9:00 AM Making Your Personnel Policies Work for You (1)

Kenny W. Keith, Esq. Harbuck Keith Hunt & Jackson LLC

9:00–10:00 AM Office of the State Long Term Care Ombudsman Program (1)

Virginia Moore-Bell, Director Office of State Long-Term Care Ombudsman Program, Alabama Department of Senior Services

10:00–10:45 AM Break with Sponsors & Exhibitors

10:45–12:15 PM Leading Forward: Elevating Care, Empowering Teams, Building Community (1.5)

Cheryl Johnson, CCLP, President Leadership Montgomery

11/3.5 CEs Approved by the Board of Examiners of Assisted Living Administrators

11 CEs Approved by the Board of Examiners of Nursing Home Administrators

13.2 CEUs Approved by the Alabama Board of Nursing (ABNP 1555)

